

Outreach of Journal of Trauma & Orthopaedic Surgery

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One of the major criterias that decide the impact of the Journal is its outreach. The outreach can be put up as how many people read the Journal articles. But then it also includes the online visibility of the article and ease of search engines to crawl the Journal website. If the people find the article easily with appropriate keywords, it means outreach of the Journal is excellent. A special scenario of this outreach is the impact factor which measures how many people have read the journal article and have cited it in their articles.

The outreach is one of the major factor for any journal and world wide web has boosted this manifold. Journal of Trauma and Orthopaedics is online and is listed with major indexes. By this virtue itself the articles are been browsed by many researchers across the world and quite a few of our articles are also cited by others. We are JTO are working to improve the outreach and will be dedicating the year 2016 to increase the number of people reading and downloading our articles. This is an excellent news for the authors as their articles will reach many more readers and it is also good for the journal as many readers eventually become authors for the Journal. One of the major step in increasing readership would be to get better quality articles and reviews from all across the country and we request our colleagues to submit more articles to JTO. The JTO board will make sure the articles reach maximum readers. Also the outreach is not only crosssectional but its also temporal. It means the outreach of an article is not only at the time of its publication but it is also accessed over a very long period of time. In this way the outreach into time is a measure of legacy of the article. Since journal is going to exist forever online, so all articles will have a long temporal outreach too. Hopefully this will give an additional incentive for our authors to submit more articles to Journal of Trauma and Orthopaedic Surgery.

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